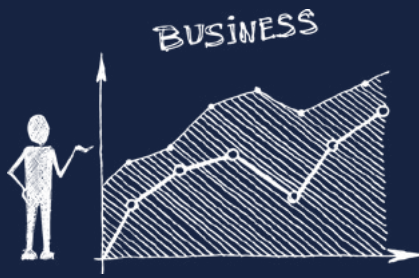




# Advertising Your Roofing Business

---

A Complete Google AdWords  
Layout For Roofing Contractors



# Welcome, roofers!

In this booklet we will cover the basics of best advertising practices for your roofing business. Sit back and let the information soak in!

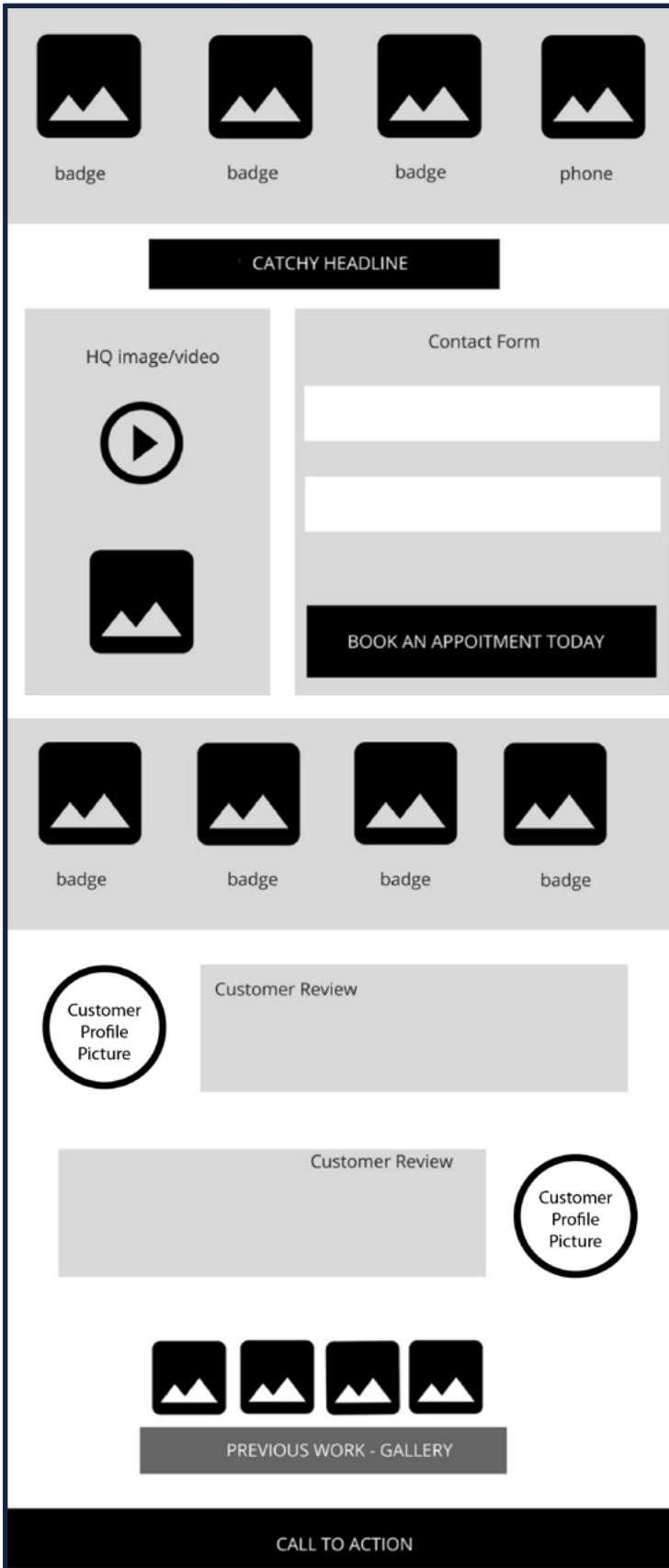
In the first section we quickly cover the most common keywords that bring in the most conversions. Of course, this just scratches the surface, so feel free to contact us anytime to go in more detail! **Just add your city below and you are good to go.**

## Keywords:

1. Roofing contractor + city
2. Roofing company + city
3. Roofer + city
4. Metal roofing + city
5. Roofing coating + city, state abbreviation
6. EPDM roofer + city, state abbreviation
7. Roof Coating contractor + city, state abbreviation
8. Commercial Roof Coating + city, state abbreviation
9. Roofing companies + city, state abbreviation
10. TPO + city, state abbreviation
11. Roof repair + city, state abbreviation
12. Roofing contractors + city, state abbreviation
13. Metal Roof Installation + city, state abbreviation
14. Roof Replacement + city, state abbreviation
15. City, state abbreviation + metal roofing company
16. Roofing + city, state abbreviation
17. Asphalt shingles repair + city, state abbreviation
18. Asphalt shingles installation + city, state abbreviation
19. Best roofing service + city, state abbreviation
20. Roofing companies near Me

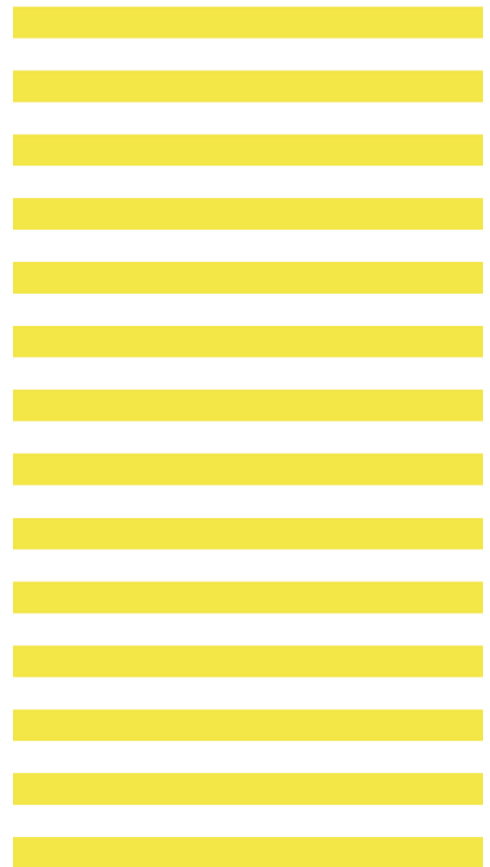


# Layout:



This part focuses on the “best practices” landing page layout in the roofing industry, i.e. you will most likely find this type of layout on the most successful roofers’ websites. Following it brings the best results!

So without further ado, here it is



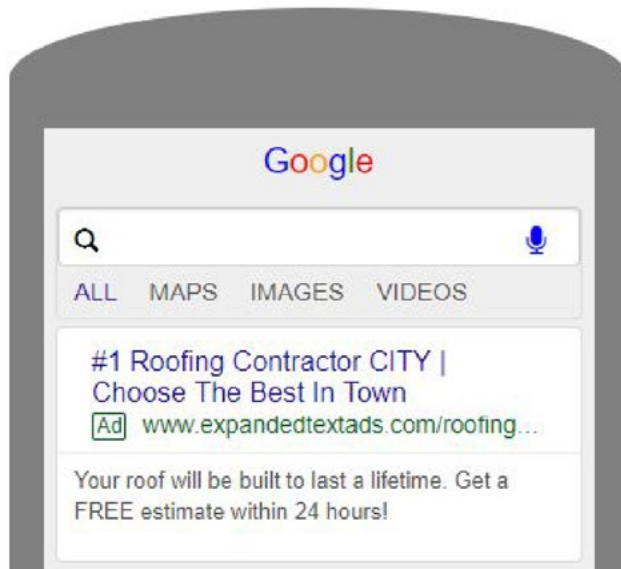


# Ads:

## #1 Roofing Contractor CITY | Choose The Best In Town

[Ad] [www.expandedtextads.com/roofing-company/free-inspection](http://www.expandedtextads.com/roofing-company/free-inspection) ▼

Your roof will be built to last a lifetime. Get a FREE estimate within 24 hours!



---

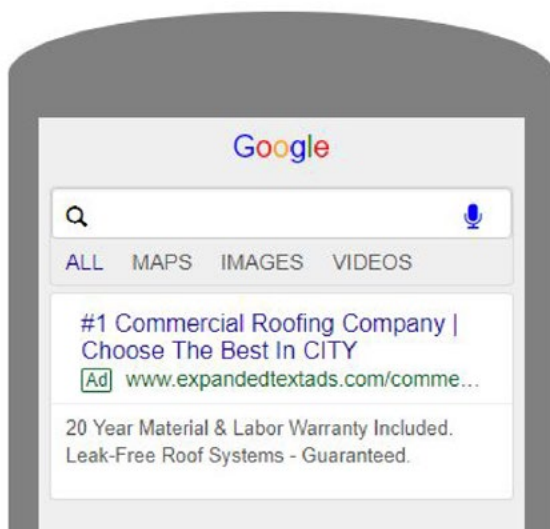
**General Roofing Ad:  
preview of an ad targeting  
general roofing related  
keywords!**

---

## #1 Commercial Roofing Company | Choose The Best In CITY

[Ad] [www.expandedtextads.com/commercial-roof/free-inspection](http://www.expandedtextads.com/commercial-roof/free-inspection) ▼

20 Year Material & Labor Warranty Included. Leak-Free Roof Systems - Guaranteed.



---

**Commercial Roofing Ad:  
preview of an ad targeting  
general commercial roofing  
related**

---

If you would like to go into more detail about this, contact us and get a **FREE appointment** with an expert!

Talk to you later!

**- Matt J.**



---

## Contacts



[matt.jambro@gmail.com](mailto:matt.jambro@gmail.com)

---